

CASE STUDY: INDUSTRIAL WASTE RECYCLING, MARICO LIMITED & SHAKTI PLASTIC

PROJECT:

It's common among producers to generate a huge amount of plastic waste in the production process, but very few of them adapt to the right channel for disposal. Without the right channel for disposal, they destroy resource value that can be recovered out of waste.

Marico Limited engaged The Shakti Plastic Industries for post-industrial waste management. Shakti focused to create value out of waste, provide dignified jobs for the labor force, women and differently abled while reducing carbon footprint, encouraging circular economy.

Impact

8500 Kg of industrial waste collected

Recycled Into
500 Pallets

- » **22 Tons of CO2 Saved**
- » **400+ Workers Engaged**
- » **Products from waste reintroduced in loop under Circular Economy**
- » **Outreach in million through multiple channels**
- » **And more ...**

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